

mimosa fest™

**SPONSORSHIP
&
VENDOR
OPPORTUNITIES**



SUNDAY, JUNE 9, 2024
WANDERLUST WINE COMPANY
702 SHADY LANE
AUSTIN, TX

SUNDAY, AUGUST 11, 2024
ATLAS42
4032 COX ROAD
GLEN ALLEN, VA

WWW.MIMOSA-FEST.COM

ABOUT MIMOSA FEST

Mimosa Fest™ was created by All About You Event Management a special event planning firm that produces events all over the country.

The event will be held Sunday, June 9, 2024 at Wanderlust Wine Company (Shady Lane) in Austin, TX and Sunday, August 11, 2024 at Atlas 42 in Glen Allen, VA.

Think: boozy, bougie, brunchy day party for the mimosa & brunch connoisseur. There will be live music, food trucks, vendors and of course...

MIMOSAS!

MIMOSA FEST 2023 RECAP

300+
attendees



952

mimosas
served



21
vendors



10
sponsors



15
states
represented



2
musical
performances

SPONSORSHIPS

Showcase your products & services by becoming a sponsor or vendor for the 2024 Mimosa Fest™

This event will host hundreds of attendees in ATX and RVA!

SPONSORSHIP LEVELS

MIMOSA MASTER

\$5,000

- Logo on all event signage
- Sponsorship recognition on event website
- Acknowledgement throughout the event
- Mentions on all Mimosa Fest™ social media outlets (Facebook, Instagram, etc.)
- Sponsored lounge area
- 5-minute speaking opportunity
- Tabletop exhibit at the event
- Ten tickets to the event

POP & POUR

\$3,000

- Logo on all event signage
- Sponsorship recognition on event website
- Acknowledgement throughout the event
- Mentions on all Mimosa Fest™ social media outlets (Facebook, Instagram, etc.)
- Tabletop exhibit at the event

FIZZLE & CLINK

\$1,500

- Logo on all event signage
- Sponsorship recognition on event website
- Mentions on all Mimosa Fest™ social media outlets (Facebook, Instagram, etc.)
- Three tickets to the event

SIP, SIP, HOORAY!

\$750

- Logo on all event signage
- Sponsorship recognition on event website
- Mentions on all Mimosa Fest™ social media outlets (Facebook, Instagram, Twitter, etc.)
- Two tickets to the event

SWAG BAG INSERT/ITEM (10)

\$50

- Can't attend the event but want to have a presence? There's an option for you! Provide 500 items to be placed in our swag bags that all attendees will receive. This can be a coupon, a sample product, promotional flyer, etc.



IN-KIND DONATION OPPORTUNITIES

WELCOME/GOODBYE DRINK

Provide one welcome drink as attendees enter and/or one goodbye drink as attendees depart from the event.

This was a huge hit last year!

SWAG BAG PRODUCTS

Provide items to go in the swag bags that will be given to all attendees. This can be branded cups, snacks, gadgets, etc.

SIGNAGE

Provide all signs that will be onsite for the event

HYDRATION STATION

Keep our attendees hydrated throughout the day by providing water during the event.

LITE BITES/SNACKS

Provide lite bites/snacks for attendees for the first hour and a half of the event (Austin location only)

Don't see a sponsorship that fits your needs?
We can customize something for you! Contact us at sales@aayouevents.com or 512.496.3169 to discuss your needs.

BECOME A VENDOR

Prior to purchasing your exhibit space, please fill out the vendor interest form (ATX or RVA). Once confirmed, a confirmation and payment link will be sent to you.

Interested in showcasing your company's products & services?

We'd love to have you!

Limited to 20 companies & 3 food trucks

TABLETOP EXHIBIT

\$200

FOOD TRUCK

\$300

The fee includes:

- 6 ft. vendor space with 1 table
 - 2 chairs
 - 2 entries to the event
- Recognition on event website & social media outlets

SPONSORSHIP FORM

Please fill out the following form to confirm your chosen sponsorship package or vendor space. Completed forms can be returned to sales@aayouevents.com.

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

What city are you interested in participating in?

AUSTIN, TX

RICHMOND, VA

BOTH

SPONSORSHIP LEVELS:

\$5,000 MIMOSA MASTER

\$3,000 POP & POUR

\$1,500 FIZZLE & CLINK

\$750 SIP, SIP, HOORAY!

\$50 SWAG BAG INSERT

IN-KIND OPPORTUNITIES:

SWAG BAG PRODUCT

SIGNAGE

HYDRATION STATION

LITE BITES/SNACKS

VENDOR OPPORTUNITIES:

\$200 FOOD VENDOR (AUSTIN ONLY)

\$200 PRODUCT VENDOR

\$300 FOOD TRUCK

PAYMENT INFORMATION:

PLEASE SEND ME AN INVOICE

I HAVE ENCLOSED A CHECK MADE PAYABLE TO ALL ABOUT YOU EVENT MANAGEMENT, LLC

PLEASE CHARGE MY CREDIT CARD

CARD TYPE: VISA / MC / AMEX / DISCOVER

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

\$ _____

TOTAL SPONSORSHIP COST

SIGNATURE

DATE

THANK YOU FOR YOUR SUPPORT!

Once we receive your completed sponsorship form, All About You Event Management staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high resolution color and black & white logos (.EPS or vector preferred) to sales@aayouevents.com. All materials will be sent for your approval before going to print.